



### **A Message from the ANZCHAM President, Benjamin Romualdez**

This past month really showed what our Chamber is all about — **creating connections, sharing insights, and building strong relationships with government.**

One of my biggest takeaways from our **Business Mission to Australia** was this: when you bring government and private sector leaders together in the same room, something powerful happens. Our investment agencies shared the big picture — the Philippines' strong growth story and the wide range of opportunities across **tourism, manufacturing, technology, agribusiness, mining, logistics, infrastructure, and energy.**

Australian Government leaders highlighted the Philippines as a strategic growth area, while our private sector executives shared what it's really like to do business here — the wins, the challenges, and how those challenges often turn into opportunities once you know how to navigate them.

The lesson for me was clear: **success in the Philippines comes from connection** — knowing who to call, who to lean on, and who can guide you. And that's exactly what this roadshow helped to build.

This past month, we also had the pleasure of welcoming the new **Australian Ambassador to the Philippines, HE Marc Innes-Brown**. Simon Terry hosted a wonderful lunch at GHD for the Ambassador to meet our Board. Later in the month, Amb. Marc joined me for a fireside chat at our Monthly Members Meeting. It was a warm and engaging introduction to our community.

These moments remind me why we do what we do — connecting people, sharing ideas, and strengthening the partnerships that turn interest into opportunity.

Warm Regards,  
**Benjamin Romualdez**  
President, **ANZCham**

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**ANZCHAM's September MMM Welcomes New Australian Ambassador**



Over 150 attendees joined ANZCham in welcoming H.E. Marc Innes-Brown PSM, the new Australian Ambassador to the Philippines, at our September Monthly Members' Meeting, co-presented by [Centre Médicale Internationale Inc. \(CMI\)](#).

With senior executives, dignitaries, government partners, and business leaders in attendance, the event became a **celebration of dialogue, partnership, and shared purpose.**



*ANZCHAM President Benjamin Romualdez delivers updates on the recently concluded 2025 ANZCHAM Australia Roadshow.*

Adding to the evening's significance, updates were presented on the recently concluded **ANZCham Outbound Mission: Australia Roadshow 2025**, in Melbourne and Brisbane. The mission showcased the shared interest and commitment of both Philippine delegates and Australian investors in advancing trade, investment, and people-to-people links.

Ambassador Innes-Brown recognized the mission as a prime example of how **raising awareness** of the Philippines' capabilities can open new avenues for collaboration.



*ANZCHAM President Benjamin Romualdez (left) engages in a fireside chat with Australian Ambassador H.E. Marc Innes-Brown PSM.*

The fireside chat between Ambassador Innes-Brown and ANZCham President Benjamin Romualdez further explored **future opportunities** across **trade, investment, maritime cooperation, education, and development**, reflecting on the progress and ambitions of **Australia's Southeast Asia Economic Strategy to 2040**.

ANZCham extends its gratitude to Event Partners **BDO** and **TP** for their support in the evening's success.



The message is clear: **the Australia–Philippines partnership is accelerating**. ANZCham stands ready to **harness this momentum**, ensuring that ideas become impact and relationships become results.

**AUSTRALIA  
ROADSHOW**  
LEVERAGING CAPABILITIES TO BUILD  
TRADE AND INVESTMENT OPPORTUNITIES



From **2–5 September**, the ANZCHAM led its **2025 Outbound Mission to Australia**, bringing **16 organizations, 31 Philippine delegates**, and over **130 attendees** to Melbourne and Brisbane for the **ANZCham Australia Roadshow**.

The mission set out with a clear goal: **to bridge the gap** between Australian investors' perceptions and the realities of investing in the Philippines.



Panelists (from left to right): **Gregory Ryan**, Chief of Global Channels and Ecosystems at **Cloudstaff**; **Rod Hoddinott**, Senior Vice President – Client Services at **iQor**; **Jeff Williams**, Co-Founder and CEO of **Genfinity**; **Marco Hermosura**, Managing Director, APAC & Global Head of Cybersecurity at **DysrupIT**; and **Kimmi Siu Dewar**, Executive Director of **ANZCHAM**.

Through our government partners — the **Philippine Board of Investments (BOI)**, **Subic Bay Metropolitan Authority (SBMA)**, and **TIEZA-TEZ Management Sector** — and our delegation composed of **Cloudstaff**, **DysrupIT**, **Genfinity**, **iQor**, **Philippine Airlines**, **ISSI Corp**, **nXscale**, **Penbrothers**, **StB Giga Factory, Inc.**, and **SYSGEN RPO**, the Philippines showcased its strengths as the **region's fastest-growing economy**, with a young, English-proficient, skilled workforce and a rapidly expanding middle class.



**Rodney Commerford**  
Director, Southeast Asia Investment Deals Team, Austrade



**Bryse Gaboury**  
Chief Revenue Officer, StB Giga Factory Inc.



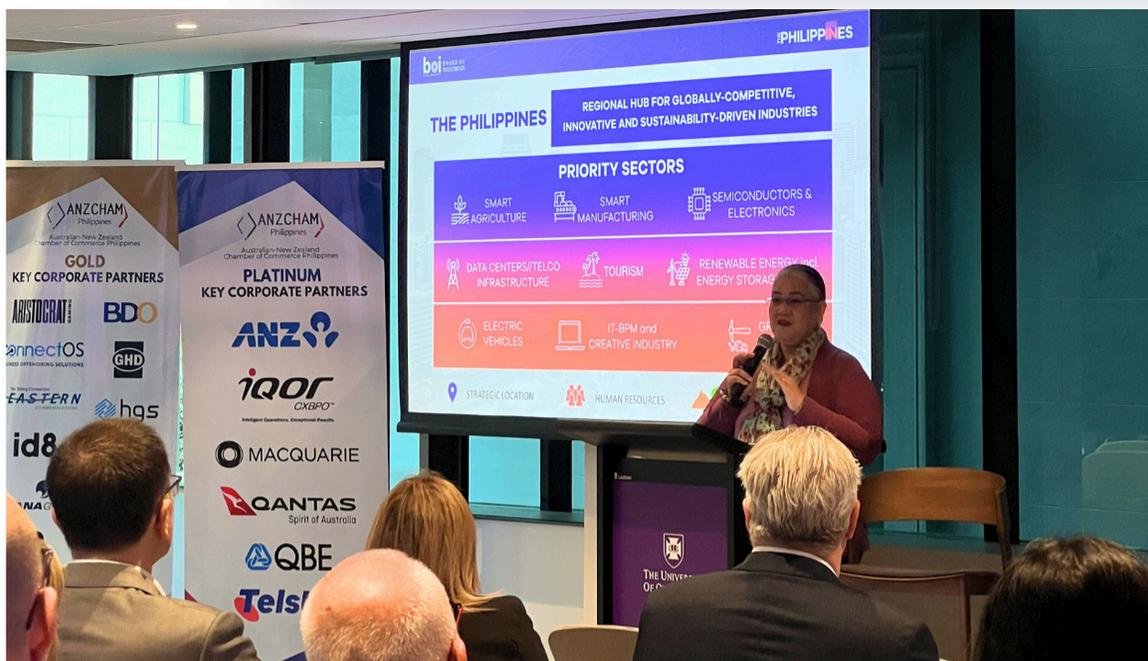
**Reg Roberts**  
Head of Strategic Projects, BCQ



**Daniel Boyer**  
Deputy CEO, Austrade

From the Australian side, the **Australian Trade and Investment Commission (Austrade)**, **Business Chamber Queensland (BCQ)**, and **Trade and Investment Queensland (TIQ)** shared insights on how Australia can support this growth through partnerships, training initiatives, and long-term relationship building tailored to market needs.

Australia's **Invested: Southeast Asia Economic Strategy to 2040** continues to guide this engagement. Initiatives such as the Southeast Asia Business Exchange, Landing Pads program, and Deal Teams are already being rolled out by Austrade and DFAT to encourage more Australian investment into Southeast Asia.



**Ma. Corazon H. Dichosa**  
Executive Director, Industry Development Services, Philippine Board of Investments



**Renato W. Lee III**  
Senior Deputy Administrator for Business and Investment, Subic Bay Metropolitan Authority



**Atty. Karen Mae G. Sarinas-Baydo**  
Assistant Chief Operating Officer  
TEZ Management Sector, Tourism Infrastructure and Enterprise Zone Authority

On the Philippine side, the BOI presented its vision of steering the Philippines toward a **\$1 trillion economy by 2033**, SBMA highlighted the presence of **23 Australian firms** already

in Subic, and TIEZA outlined tourism investment opportunities, with Australia as the **top inbound market**



*Brisbane CEO Roundtable*



*From left to right, Justin McGowan, CEO, TIQ; Senator the Hon Don Farrell, Minister for Trade and Tourism & Special Minister of State; Dr Paul Grimes PSM, CEO, Austrade*



*Melbourne CEO Roundtable*



*Jesus "Gary" R. S. Domingo  
Consul General in Melbourne, Department of Foreign  
Affairs, Republic of the Philippines*

At the CEO Roundtable, we had the privilege of being joined by notable guests, including:

- **Senator the Hon Don Farrell**, Minister for Trade and Tourism; Special Minister of State
- **Jesus (Gary) R. S. Domingo**, Philippine Consul General in Melbourne
- **Dr Paul Grimes PSM**, CEO, Austrade
- **Justin McGowan**, CEO, TIQ

The Roadshow concluded with a shared recognition:  
***the future of prosperity lies in partnership.***

Australia and the Philippines are not just neighbors in the region; they are **natural partners** whose **strengths complement** each other. By connecting businesses, governments, and chambers, we are shaping a roadmap that will turn opportunities into investments, and investments into shared prosperity.



**The Philippines is ready. Australia is willing.**

And together, both nations are building the bridges for a stronger, more dynamic bilateral relationship.

**ANZCHAM at the 14th World Chambers Congress**



ANZCHAM attended the **14th World Chambers Congress**, held 2–4 September 2025 in **Melbourne**. Organized by the **International Chamber of Commerce (ICC)** and its World Chambers Federation (WCF), the Congress is the **world’s largest international forum** for chamber leaders and professionals to exchange insights and best practices. This year, it united more than **1,000 business, chamber, and government leaders** from **100 countries**.

The theme — **“Business, chambers, government: Partners for prosperity”** — strongly resonated with ANZCHAM, aligning seamlessly with our Australia Roadshow 2025 taking place in Melbourne and Brisbane during the same week. Both platforms carried the same spirit: **chambers serving as vital bridges that connect policy, business, and people for shared growth**.

Sessions explored critical issues such as digitalization, AI, trade policy, sustainability, infrastructure, and workforce development.



For ANZCHAM, it was not just about attending but about absorbing new ideas, sharing experiences, and **bringing back insights** that will help us innovate and strengthen the support we provide to our members. This experience reaffirms ANZCHAM's commitment to being not only the **voice of Australian and New Zealand businesses in the Philippines** but also **an active player in the global chamber community**.

### ANZCHAM Board Meets with New Australian Ambassador to the Philippines



*from left to right: ANZCHAM Board member Ma. Cecilia Cruzabra, ANZCHAM Treasurer Jesus Plaridel Santiago, ANZCHAM Board members Honeybee Hubahib and Albert Rios; Australian Ambassador to the Philippines H.E. Marc Innes-Brown PSM, ANZCHAM President Benjamin Romualdez, ANZCHAM Board Member Simon Terry, ANZCHAM Executive Director Kimmi Siu Dewar, ANZCHAM Board Member Atty. Roderick Salazar, Luke Villiers of DFAT, Board Member and Senior Trade Commissioner of Austrade Luisa Rust, and ANZCHAM Board Member Bela Gupta D'Souza.*

On 17 September 2025, ANZCHAM had the honor of holding an introductory meeting with **H.E. Marc Innes-Brown PSM**, the newly appointed Australian Ambassador to the

Philippines. Hosted at the **GHD Makati Office**, the exchange served as a dialogue on shared priorities, with the Chamber reaffirming its role as a **vital link between government and business**—strengthening trade, investment, and people-to-people ties across Australia and the Philippines.

In attendance were ANZCHAM President **Benjamin Romualdez**, ANZCHAM Treasurer **Jesus Plaridel Santiago** of ANZ, Executive Director **Kimmi Siu Dewar**, and Board Directors **Luisa Rust** of Austrade, **Atty. Roderick Salazar** of Fortun Narvaza Salazar, **Honeybee Hubahib** of Qantas, **Simon Terry** of GHD, **Albert Rios** of BDO, **Bela Gupta D'Souza** of edamama, and **Ma. Cecilia Cruzabra** of ACEN Group, together with **Luke Villiers** of Australia's Department of Foreign Affairs and Trade.

ANZCHAM extends its sincere appreciation to Amb. Innes-Brown for his time and continued support, reminding us that **when business and diplomacy move in tandem, opportunities multiply** for industries and the communities around them.



#### NOVEMBER MONTHLY MEMBERS' MEETING

**Is it a match made in *heaven*  
or a storm *waiting to happen?* 🌩️**

# Sales & Marketing PERFECT MARRIAGE OR PERFECT STORM?

- ➔ Learn from real case studies with proven, practical *outcomes*
- ➔ Understand why marketing deserves a seat at your *strategy* table
- ➔ Align your marketing and sales teams to drive faster, better *results*
- ➔ Make your marketing dollars work *smarter*, not harder



➔ REGISTER NOW

11 NOVEMBER 2025  
05:30PM - 08:00PM  
Makati Shangri-La, Manila A & B

TICKET  
ANZCham Member: Free  
Addtl. Member: P2,500  
Non-Member: P2,900



**KIMMI SIU DEWAR**  
REGIONAL MARKETING DIRECTOR, ASIA  
ARISTOCRAT GAMING  
AND EXECUTIVE DIRECTOR, ANZCHAM PHILIPPINES  
A marketing powerhouse with 20+ years of Asia-Pacific experience, and 13 years leading brand growth and sales strategies in the Philippines.



**TIN COQUEIRO**  
VICE PRESIDENT FOR RETAIL DEVELOPMENT  
ROCKWELL LAND  
A retail visionary with 17+ years of experience in leasing, mall management, and brand partnerships, driving innovation and strategic expansion across the Philippines.



BOOTH PARTNERS:



wellnessplus+

EXHIBITORS:



UNITETRIS  
CORPORATION

Register for November MMM

This isn't your typical marketing talk 🗨️ We're diving into how businesses like yours (big or small) can turn **lean budgets into big results** through smart marketing choices, stronger sales alignment, and strategies that actually stick.

We're putting **Kimmi Siu Dewar** in the **HOT SEAT** 🔥

**Regional Marketing Director, Asia at Aristocrat Gaming** and **Executive Director of ANZCHAM** — a marketing powerhouse with over 20 years of experience across Asia-Pacific and 13 years leading brands and sales growth in the Philippines.

From building strategies to driving campaigns that convert, Kimmi knows what it takes to make marketing work when every dollar and every decision counts.

Joining her is **Tin Coqueiro**, Vice President for Retail Development at Rockwell Land — a retail visionary with 17+ years of experience in leasing, mall management, and brand partnerships, driving innovation and strategic expansion across the Philippines.

This November MMM is **co-presented by Aristocrat Gaming**.

**What's in it for you:**

- 📖 Learn from real case studies with proven, practical outcomes
- 🇮🇵 Understand why marketing deserves a seat at your strategy table
- 👊 Align your marketing and sales teams to drive faster, better results
- 💰 Make your marketing dollars work smarter, not harder

Whether marketing feels like your partner or your pain point, this session will give you the **clarity, confidence, and tactics** you need to unlock the **power of marketing**.

 **November 11, 2025**

 5:30–8:00 PM

 Makati Shangri-La, Manila A&B

Don't miss this chance to stop guessing and start growing.

 **REGISTER NOW**

**Special thanks to our booth partners — Australian Fine Foods, Trisco Foods, and Wellness Plus — for bringing taste, wellness, and energy to the room!**

Register for November MMM



 AUSTRALIAN - NEW ZEALAND CHAMBER OF COMMERCE PHILIPPINES

**Sales & Marketing**  
**PERFECT MARRIAGE**  
**OR PERFECT STORM?**

**CALL FOR SPONSORS** 

 **MAKATI SHANGRI-LA**  
MANILA A&B

 **11<sup>TH</sup> NOVEMBER 2025**  
5:30 PM - 8:00PM

## Sponsorship Opportunity

### Inclusion & Benefits

- **Naming Rights** to the event (Ex. ANZCHAM co-presented by Company ABC)
- **On-stage event program participation** (3 minutes speaking opportunity)
- **Company AVP** showing on-screen during opening and end of the program
- **Logo inclusion** in partners loop (during the event), event page, event flyer
- Company logo in all marketing materials promoting the event
- Shoutout and tag in all pre-, and post-event social media posts
- **Live acknowledgement** as tier partner
- Recognition in the Chamber's weekly and monthly newsletter before and after the event
- **Access to attendee contact information** for follow-up (with member consent)
- Option to place pull up banners at the event
- Space to display and sell products/services (1 table & chair will be provided. Including 1 complimentary ticket.)
- **Complimentary ticket(s)** to the event

*\*Inclusion in this list depends on the sponsorship package availed. Contact us for detailed information and to determine the best package for your needs.*



**FOR EXPRESSIONS OF INTEREST, CONTACT:**



**INA.AZARCON@ANZCHAM.COM**  
Director of Operations



**KATIE.YNZON@ANZCHAM.COM**  
Marketing Lead

ANZCHAM'S GOT TALENT



**THE STAGE IS HEATING UP!**



# ANZCHAM'S GOT ★ TALENT Gala

A NIGHT FULL OF RAFFLE PRIZES!

2 DECEMBER 2025

6:00 PM - 10:00 PM | MAKATI SHANGRI-LA RIZAL BALLROOM



GET A CHANCE TO WIN 2 ROUND-TRIP  
QANTAS TICKETS TO AUSTRALIA!

## TICKETS

TABLE OF 10: P70,000  
MEMBERS: P7,500 | NON-MEMBERS: P7,900

FOR SPONSORSHIP OPPORTUNITIES, CONTACT  
INA.AZARCON@ANZCHAM.COM | SAMMY.STAMARIA@ANZCHAM.COM

MAJOR RAFFLE & TALENT PRIZE SPONSOR



And this year, **ANZCham's Got Talent** is giving you not one, but **TWO CHANCES** to win a roundtrip Qantas ticket to Australia!

🦘 **One ticket goes to the Talent of the Year** — so if your team's got the moves, the voice, or the magic, it's time to step into the spotlight and submit your act!  
The other?

🎟️ Our **Grand Raffle Prize** — open to everyone! Don't wait until the night — buy your raffle tickets early!

**Big thanks to our Major Raffle & Talent Sponsor, Qantas**, for making these incredible prizes possible.

### 🔗 Links You Need:

- Submit Your **Talent**: <https://tinyurl.com/ANZChamTalentSubmission>
- Buy **Raffle Tickets**: <https://tinyurl.com/ANZChamGotTalent2025>
- Save Your Seat / Secure a **Table**: <https://tinyurl.com/ANZChamGotTalent2025>

**2 December 2025**

6:00 PM – 10:00 PM

Makati Shangri-La, Rizal Ballroom

### TICKETS

Table of 10 – ₱70,000

Members – ₱7,500

Non-Members – ₱7,900

**For sponsorship opportunities, contact:**

✉ [ina.azarcon@anzcham.com](mailto:ina.azarcon@anzcham.com) or ✉ [sammy.stamaria@anzcham.com](mailto:sammy.stamaria@anzcham.com)

YOUR BRAND DESERVES THE SPOTLIGHT!



## Sponsorship Opportunity

Inclusion & Benefits

LIMITED SLOTS

NAMING  
PARTNER

PLATINUM  
SPONSOR

DIAMOND  
SPONSOR

CHAMPAGNE  
SPONSOR

COCKTAIL  
SPONSOR

EVENT  
PARTNER

- **Naming Rights** (ex. ANZCHAM Co-presented by Company ABC)
- **Company AVP** showing on-screen during opening and end of program
- **Complimentary tickets** to the event
- **Live acknowledgement as tier partner**
- **Booth space** to display/sell product
- **Mention** in pre-, post-event articles and social media posts
- **Pull-up Banners** Space
- **Logo inclusion** in partner's loop during event, event page, marketing materials, and Photobooth

*\*Inclusion in this list depends on the sponsorship package availed. Contact us for detailed information and to determine the best package for your needs.*

**FOR EXPRESSIONS OF INTEREST, CONTACT:**



[INA.AZARCON@ANZCHAM.COM](mailto:INA.AZARCON@ANZCHAM.COM)  
Director of Operations



[SAMMY.STAMARIA@ANZCHAM.COM](mailto:SAMMY.STAMARIA@ANZCHAM.COM)  
Membership Associate

After last year's **sold-out ANZCham Christmas Gala** that gathered **over 200 guests**, this year's **ANZCham's Got Talent 2025** is set to be bigger, bolder, and brighter — with a grander venue, more performances, and even greater opportunities to showcase your brand to the #ANZChamCommunity.

🌟 **Join us as a sponsor and celebrate the season with your team!**

📅 2 December 2025

🕒 6:00 PM – 10:00 PM

📍 Makati Shangri-La, Rizal Ballroom

### Sponsorship Opportunities

👤 Naming Partner

👑 Platinum Sponsor

💎 Diamond Sponsor

🍾 Champagne Sponsor

🍸 Cocktail Sponsor

★ Event Partner

Whether you want the spotlight or simply wish to celebrate with your partners in style, we'll help you find the perfect fit for your brand.

Connect with us at [ina.azarcon@anzcham.com](mailto:ina.azarcon@anzcham.com) or [sammy.stamaria@anzcham.com](mailto:sammy.stamaria@anzcham.com) to explore the best sponsorship option for you.

**ANZCHAM'S GOT TALENT Gala**  
A NIGHT FULL OF RAFFLE PRIZES!

**CALL FOR RAFFLE SPONSORS**

**YOUR BRAND DESERVES THE SPOTLIGHT!**

**WORTH ₱5,000 AND MORE!**

**MAKATI SHANGRI-LA RIZAL BALLROOM**

**2<sup>ND</sup> DECEMBER 2025**  
6:00 PM - 10:00PM

## Inclusion & Benefits

Gain **PRIME VISIBILITY** for your brand at the *biggest event of the year* with the Australia-New Zealand-Philippine business community!

Live acknowledgement as tier partner

Mention in all articles and social media posts

Logo inclusion in partner's loop

FOR EXPRESSIONS OF INTEREST, CONTACT:



[INA.AZARCON@ANZCHAM.COM](mailto:INA.AZARCON@ANZCHAM.COM)  
Director of Operations



[SAMMY.STAMARIA@ANZCHAM.COM](mailto:SAMMY.STAMARIA@ANZCHAM.COM)  
Membership Associate

**TO UPDATE YOUR INFORMATION**

*Click here to fill up the form!*

**WE'RE ON VIBER!**  
JOIN OUR COMMUNITY HERE.

**WE'RE ON YOUTUBE!**  
[www.youtube.com/anzchamPH](http://www.youtube.com/anzchamPH)

**SUBSCRIBE**

**ANZCHAM CORPORATE PARTNERS**

## Platinum Partners



*Intelligent Operations. Exceptional Results.*



## Gold Partners



## Silver Partners



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# ANZCHAM Partners

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// **Double Line**



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## Australian-New Zealand Chamber of Commerce Philippines

6TH FLOOR, ONE AYALA AVENUE CORPORATE CENTER, EAST TOWER,  
AYALA AVENUE CORNER EDSA, BARANGAY SAN LORENZO, MAKATI CITY

✉ [ADMIN@ANZCHAM.COM](mailto:ADMIN@ANZCHAM.COM)

🌐 [WWW.ANZCHAM.COM](http://WWW.ANZCHAM.COM)

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All-in-one CRM Software for Growing Communities